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RE/MAX  
Chief Executive Officer,  
Margaret Kelly  
[Hi-Res Photo](#)



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## RE/MAX Ranks Number One in Real Estate

*Prestigious National Survey Recognizes Top Franchises*

**DENVER, CO** – For the 10<sup>th</sup> time in 14 years, global real estate franchisor RE/MAX, LLC has been recognized as the highest ranking real estate company in *Entrepreneur* magazine’s 34<sup>th</sup> annual “[Franchise 500](#).” RE/MAX has now earned the year’s number one ranking in the industry’s two most respected franchise surveys. With an increasing agent count and a recent expansion to 5 countries including China, RE/MAX continues to grow, with an unequalled presence in more than 85 countries around the world.

*“Being recognized as the number one real estate franchise is a great honor, especially now as consumers are regaining confidence in a recovering housing market,”* said [Margaret Kelly](#), RE/MAX CEO. *“Our agents and offices are the industry’s most productive performers and that’s why a RE/MAX franchise has so much value.”*

Also listed in the Franchise 500<sup>®</sup> were respected firms like McDonald’s, 7-11, Pizza Hut and Intercontinental Hotels. All companies in the *Entrepreneur* ranking are evaluated by the same criteria, including financial strength and stability, size, growth rate, startup costs and financing options. An independent CPA firm analyzes the financial data and assigns a cumulative score. The Franchise 500 is the oldest survey of its kind and considered among the most prestigious franchise rankings in the world.

RE/MAX also earned the #1 real estate ranking in the Top 200 survey as published in the October edition of [Franchise Times](#) magazine. The 2012 survey marked the 4<sup>th</sup> year in a row RE/MAX has held the top position. RE/MAX was named one of the “Top 50 Franchises for Minorities” by the National Minority Franchising Initiative through the [World Franchising Network](#). [The sixth annual survey](#) in 2012 judged franchisors on their commitment to the recruitment, inclusion and ongoing support of minorities.

*“We’re fortunate to have the very best brokers and agents in the business and proud to provide them with innovative tools that make the home buying and selling process more efficient,”* added Kelly.

As part of the RE/MAX system, franchisees have access to extensive training from the award-winning, on-demand RE/MAX University, as well as

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technology tools and resources like the [RE/MAX Mobile Suite](#), RE/MAX LeadStreet® and the online customizable marketing toolkit, Design Center.

For more information about RE/MAX, visit [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com).

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### **About the RE/MAX Network**

Celebrating 40 years of real estate history, RE/MAX was founded in 1973 by Dave and Gail Liniger. These two real estate industry visionaries still lead the Denver-based global franchisor today.

RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 85 countries. Nobody in the world sells more real estate than RE/MAX.

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$120 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities.